

OVERVIEW

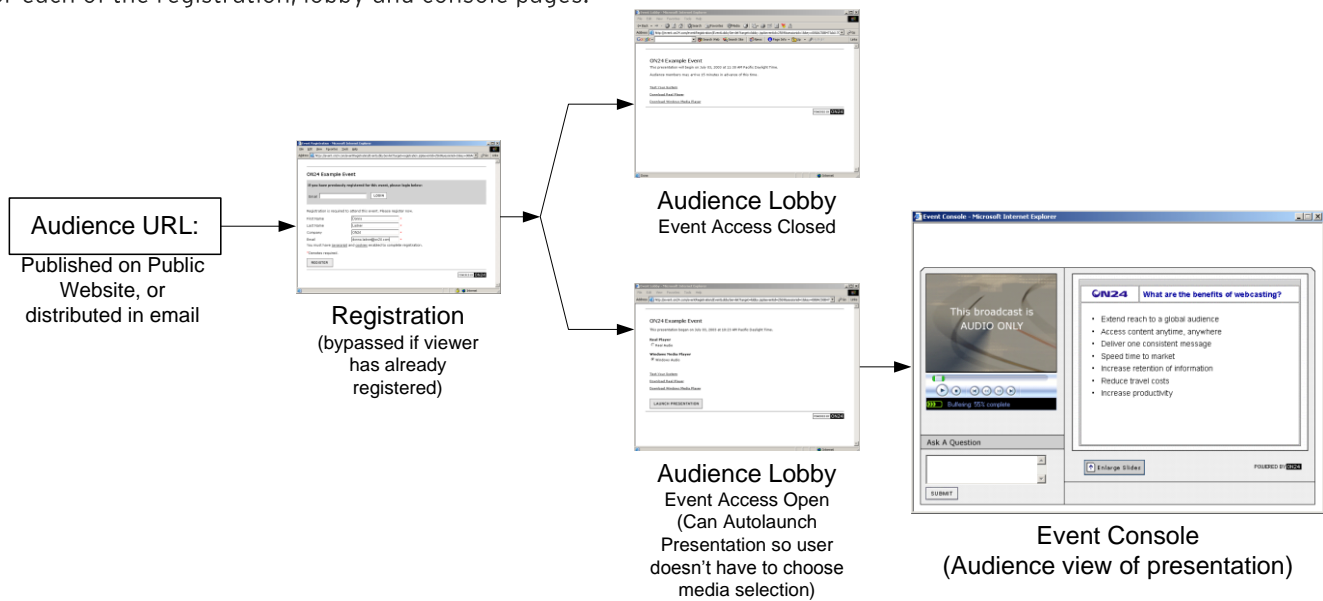
Streaming

Basic and Advanced Participate Console Options

InterCall's Streaming attendee screen flow involves three main screens. These screens demonstrate the attendee experience starting with the registration page, onto the lobby and through to the main event console.

At the time of your reservation, a set of URLs are provided. The URL that is distributed to your event attendees is the Audience URL. This URL is published to the public (or your designated audience) for access to the event and may be listed on web sites or distributed in email.

The image below demonstrates the screen flow that attendees experience. You can choose customisation options for each of the registration, lobby and console pages.



Included Participant Console Features	Basic	Advanced
Customer Logo (Applies to all event pages)	X	X
Font & Colours (Applies to all event pages)	X	X
Template Layout (Applies to all event pages)		X
Page Graphics/Skins (Applies to all event pages)		X
Registration Fields (Applies to the registration page)		X
Speaker Bio (Applies to the event console)		X
Document Links (Applies to the event console)		X
Hours of Design	1	2
Rounds of Revision	1	1



Features Applied to All Pages

Customer Logo

A logo can be provided in various formats, to be uploaded into the event pages. Placement of the logo may be restricted by the template layout and is most commonly placed on the upper most left, centre or right area of each page. Logos provided in vector format will allow for any background colour or images to appear cropped, whereas non-vector logos will appear as a "block".

Font & Colours

Font style and colour can be changed for each event page. The default is Arial font in black. Sizes are subject to change pending the placement of the text on each respective page.

Template Layout

The layout of each page, and therefore each page's template, can be altered. Items such as headers, footers, registration fields, media player, slides area, etc., can be re-sized and moved in placement.

Page Graphics/Skins

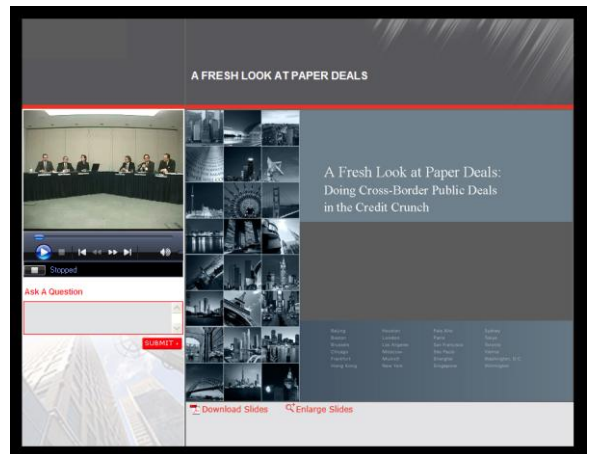
Each page can support customised graphics, or skins. This refers to the overall background of each page. Most commonly, one image is used to replace the white background area.

Hours of Design, Rounds of Revision

Both basic and advanced console requests are supported by InterCall's Web Production Team. Although a pre-determined amount of time has been designated for each console type, additional time can be purchased for an hourly rate. Please contact your local Sales Representative for pricing in your appropriate currency.

Real Estate

Each individual item of a console takes up a piece of the console "real estate". Items such as logos, event titles, media players, speaker bios, document links, slides display, Q&A fields, etc., each take up a certain amount of real estate.



When creating advanced consoles for the purpose of re-use, a majority of the work is done around the individual items and their real estate.

For example, if speaker bios would be used for every event, the real estate for them would be built into the event console layout. That layout is then turned into a template, and for each new event, it is only a matter of dragging and dropping the speaker's information into that real estate section.

After a custom template has been created, there are no additional charges for dragging and dropping any information, provided the real estate for those items is already part of the template.



Features Applied to Event Console Only

Speaker Bio

Speaker bio(s) can be placed on the event console for each event. An area (or real estate) of the event console would be dedicated to the bio(s). Most commonly a picture, title and a one sentence description are used for each bio.

Document Links

Document links can be placed on the event console for each event. An area (or real estate) of the event console would be dedicated to the document links. The links can appear to the attendees as a text link or a graphic link and provide a pop-up window with any type of document or a URL link.

Dynamic Event Console Features

There are items available to the event console that are dynamic; they change depending on each event. These items interact and compete for real estate on the console with other items (such as speaker bios, document links, slides area, etc.).

Dynamic Items

The event title and event date will automatically change, on an event-by-event basis, on the console if they are included on the template.

Text/HTML blocks can be added on the console where you can have dynamic content that will automatically change according to the specifics of that event. Below is a list of text items that are dynamic, provided they are part of the console template:

- Event Summary
- Event Password
- Event Title
- Event ID
- Audience URL
- Event Date
- Event Time
- Event Day
- Event Time Zone, Short
- Event Time Zone, Long
- Calendar URL

Everything else on the console is static/non-dynamic.

Features Applied to Registration Page Only

The registration page can be updated with alternate/additional fields. Registration fields can be set as required or mandatory. Below is a list of frequently used fields.

- First Name
- Last Name
- Title
- Company
- Address
- Phone Number
- Email
- Industry
- Other / Comments

In addition to creating registration fields, the available responses can appear in the form of text fields, radio buttons, check box, multi-check box or drop-down menus.

All question data must be provided for any of the above options. Selectable answer(s) must be provided for radio buttons, multi-check box and drop-down menus.

Text Field

This field provides an open field for users to type in their responses to the question.

Radio Buttons

Radio buttons provide the ability for users to select from a group of set answers. With radio buttons, users may only select one response to the question.

Check Box

This field allows you to add a single question with a single response being either Yes or No. This is typically used in a choice-type scenario.

Multi-Check Box

Multi-Check Box is very similar to Radio Buttons, where users see all of their response options in a list format; however, with a Multi-Check Box, users can select as many options as are applicable

Drop-Down Menu

Drop-Down Menus provide the ability to select items that will appear in a list that will drop down when users click the arrow to the right of the field.